

# ICJ mice Marketing

ICJ mice magazine ICJ mice Online ICJ mice Fair ICJ mice Events ICJ mice Advantage ICJ mice TV

## Media-Cooperation 2012 - Gold -

I. Exclusive Fam-Trip to your destination with approx. highly qualified 12 MICE-decision makers + 1 - 2 persons from ICJ

II. Promotion provided by ICJ  
Timing to be discussed

### ONLINE:

- 1) Online Promotion Logo/Link including I-Phone, I-Pad, App. (value Euro 3.900,-)
- 2) Event Promotion by Banner (Random) with Link to Event Modul (value Euro 1.000,-)
- 3) Event Modul (value Euro 2.900,-)
- 4) Promotion by various Newsletters

3)



4)



5) Promotion for MTIC-holders (MICE Travel Industry Card-Holders)

### PRINT:

- 6) 2 x 1/1 4c advert. in consecutive issues of ICJ mice magazine (value Euro 7.800,-)
- 7) 1/1 page Adv. Announcement of the Event in ICJ mice magazine (value Euro 2.900,-)

6)



7)



8) 8 pages report about the Event in ICJ mice magazine (value Euro 9.800,-)



TV:

9) various announcement movies in ICJ mice TV

10) own Event Modul in ICJ mice TV



11) Production of an Event Movie during the Event with several statements. (value Euro 4.900,-)

DIAMOND PROMOTION:

12) Presentation of Executives in ICJ DVC (optional / value: free of charge)

13) Personal Mailing to approx. 100 Top MICE Decision Makers (value Euro 690,-)

14) Handling of registration and selection (value Euro 3.900,-)

Selection & personal approach by partners and ICJ

(Sample: South Africa)

Package price Euro 21.000,-

Our heart beats for your success!