

ICJ mice Newsletter

Aktuelles von und für Trendsetter

ICJ-Newsletter International

In Kooperation mit einem Partner bieten wir Ihnen einen Newsletter-Versand in zahlreiche Länder an. Die Zielgruppe besteht aus MICE Planern, Tour Operatoren, Travel Agents, Verbänden, Firmen und Journalisten.

Country Europe	MICE planners	Wholesale Tour Operators	Travel Agents	Associations	Corporations	Journalists
Albania	36		36			
Austria	445	74	268	8	2	99
Belgium French	623	282	1003	1300	859	54
Belgium Flemish	1404	504	1488	207	83	
Bulgaria	28		29	2		
Czech Republic	38	84	21	2		
Croatia	9		12	3		
Denmark	128	198	227	77	1	6
Estonia	23	11	2	1		
Finland	74	129	391	51		2
France/Monaco	3629	2329	6563	777	16697	1611
Germany	4490	1435	1326	414	660	102
Greece / Cyprus	136	189	1304	5		
Hungary	74	118	267	1	3	
Iceland	3	27	101			
Ireland	37	91	285	4		
Italy	2907	2222	9571	120	45	227
Latvia	8	50	2	3		
Lithuania	6	16	75	1		
Luxembourg	36	14	77		7	
Malta	2	56	3			
Netherlands	561	690	363	267	43	19
Norway	171	174	754	41	2	16
Poland	350	3	239	4		
Portugal	168	184	1069	12		
Romania	8	57	1	1		
Russia	608	90	1917	23	10	3
Serbia / Montenegro	2	81	2			
Slovakia	10	87	9			
Slovenia	10	12	12	1		
Spain	1819	771	8978	90	5	64
Sweden	443	43	675	90	4	70
Switzerland French	130	573	330	91	21	20
Switzerland German	651	481	1382	92	15	6
Switzerland Italian	9	74	128			
Turkey	127	92	2286	1		
UK	5864	2171	2980	664	56	86
Ukraine	40	4	11			
TOTAL Europe	25071	13412	44140	4353	18513	2385

Country Asia	MICE planners	Wholesale Tour Operators	Travel Agents	Associations	Corporations	Journalists
Australia	738		16	96		
Bangladesh	1					
China	604	837	39	2	3	
Fiji	1					
Hong Kong	40		5	3		
India	480		60	2	1	
Indonesia	34		3			
Japan	215		7	3		
Macau	2					
Malaysia	134		12			
Maldives	1		1			
New Zealand	105			9		
Philippines	63		3			
Singapore	205		13			
South Korea	21		7			
Taiwan	90			1		
Thailand	182		7	1		
Vietnam	10		2			
Total Asia	2926		175			

Country USA	MICE planners	Wholesale Tour Operators	Travel Agents	Associations	Corporations	Journalists
USA	4832		137.000	500	4694	2
Canada	222		38	26	2	

Suppliers Database (hotels, DMC's, airlines, tourist offices,...) 21 443 contacts

Cost for rental of Travel Agent database - 790 Euro HT pr campaign per country / USA 1790 Euro HT
 Cost for rental of Wholesale Tour Operator database - 590 Euro HT per campaign per country
 Cost for rental of MICE database - 890 Euro HT per campaign per country
 Cost for rental of Association database - 590 Euro HT per campaign per country
 Cost for rental of Corporate database - 1490 Euro HT per campaign per country
 Rental rates includes: data selection, formatting in html, aol text, creation of a mirror page, consultancy with regards to contents and layout, rental of database, execution of campaign and statistics.

Rates valid through 31st of March 2011

Ihr Newsletter kann über Ihre Vorlage erfolgen oder von uns nach Ihren inhaltlichen Vorgaben designt werden (Hierzu erstellen wir Ihnen gerne ein Angebot.)

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